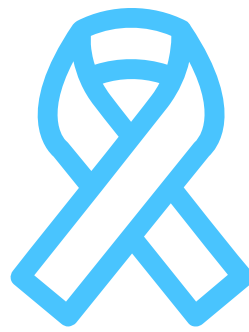




CRUSH CANCER



CRUSH CANCER SPOTLIGHT: LOCAL FIRE FIGHTING COMMUNITY

Join us for the 9th annual local rare cancer research FUNdraiser on May 5, 2024, & spin alongside hundreds of others to raise funds for lifesaving rare cancer research and show your support for our firefighting community.

This year, we've chosen to bring attention to an entire group who serve our community day in and day out to keep us safe, and as a result of their occupation, have increased risk of cancer.



FIRE FIGHTERS & CANCER

- Fire fighter occupational cancer is the leading cause of line-of-duty death in the fire service. In 2023, 72% of International Association of Fire Fighters member line-of-duty deaths were due to occupational cancer.
- Firefighting was reclassified in 2022 by the International Agency for Research on Cancer (World Health Organization) as a Group 1 carcinogen due to the exposures encountered by firefighters during their work.
- The National Institute for Occupational Safety and Health (NIOSH) recently undertook two large studies focused on fire fighter cancer and concluded that firefighters face a 9% increase in cancer diagnoses, and a 14% increase in cancer-related deaths, compared to the general population in the U.S.
- Per NIOSH, some cancers are more likely to impact firefighters compared to the general population, including rare cancers such as bladder, brain, leukemia, melanoma, mesothelioma, and esophageal cancer.

"As a union, the safety and health of our members is our primary mission. As part of that mission, we have hosted several cancer screening events at our union hall that have detected cancer within our ranks. The effectiveness of early detection should not come as a surprise but its importance can also not be understated."

Max Gonano, President of Virginia Beach Professional Fire & EMS, IAFF Local 2924

HOW YOU CAN HELP

- Together we can raise funds to support groundbreaking research and clinical trials at Memorial Sloan Kettering Cancer Research Center (MSK). Rare cancer research breakthroughs benefit our local community since these treatment successes become standard care.
- Participation, sponsorships, and donations to Crush Cancer ensure that more research gets funded, enabling new discoveries in the 400+ types of cancer that MSK Clinicians treat and research each year.
- 100% of every donation by Crush Cancer team participants is directly allocated to research through the Cycle for Survival platform and given to MSK within 6 months of the event. Sign up for a team TODAY!

**For info & sign-ups visit:
letscrushcancer.org**

**SUNDAY, MAY 5, 2024
10 AM - 3PM**

