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The fundraising goal per bike is **\$1,000**. If you are part of a team of 8 people, then each person is encouraged to raise **\$125**. Fundraising Tips:

 <b>100%</b> Make sure to tell all of your donors that 100% of their donation to Cycle for Survival will go directly to rare cancer research.	 <b>Change Your Mindset</b> Rare cancers touch most of our lives. While you are asking for donations, you'll be surprised at who might thank you for this opportunity to make an impact.	 <b>Rally Your Team</b> Create an email or Facebook group to share stories, words of encouragement, key fundraising learnings—and encourage your teammates to do the same.
 <b>Give to Yourself</b> The best way to encourage others to give is to show them that you've donated to your own efforts first. Make a kick-off gift!	 <b>Make it Personal</b> Tell YOUR story about why you ride. The Participant Center provides you with templates of suggested language, but the more personal you make your asks, the more people will relate—everyone has been touched by cancer.	 <b>Ask, Ask, Ask!</b> You don't get what you don't ask for, so make sure you are asking! Donations don't always come from where you expect them, so cast a wide net and make each ask personal!
 <b>Show Your Gratitude</b> Say thank you early and often to your donors. Update them on your progress and show them the impact they are having. Help encourage others by saying thank you publicly as well. Facebook is great for that!	 <b>Get Social</b> You'll be surprised at the support you'll receive from a Facebook post, Tweet, Instagram photo, or Cycle for Survival YouTube video. Use the Facebook, Twitter, and e-mail share buttons on your personal fundraising page.	 <b>Think BIG</b> Ask for specific amounts from people you know can make bigger gifts, and don't be afraid to follow up with a phone call or an in-person meeting.
 <b>Follow Up</b> Most people are willing to give, even just a small amount, but need the reminder. Just because they didn't initially respond doesn't mean that they don't want to support you. It's okay to follow up!	 <b>Meet for Coffee</b> Meet face-to-face with some of your potential donors. Nothing is more personal or effective than sitting down and having a conversation.	 <b>Wear Your Gear</b> It's a great excuse to talk to people about the event, the cause and why you ride.
 <b>Team T-Shirts</b> As a public way to thank your donors, have team t-shirts made to wear at your ride and list all donors on the back!	 <b>Double Your Impact</b> Matching gifts are a great way to double, and sometimes even triple your impact! Make sure you and your donors check with your respective Human Resources departments to see if they'll match.	 <b>Special Events</b> Donate your birthday, anniversary or any other special occasion to Cycle for Survival—and ask people to give in amount of the year you are celebrating (or more!). We've even had a bride-to-be host her bachelorette party at Cycle for Survival.